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EMBRACING YOUR INNER YOUNG PROFESSIONAL

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ARE YOU AN YOUNG PROFESSIONAL?



“Drink some coffee and pretend you know what you’re doing.”

- “A Young Professional refers to people in their 20s and 30s who are employed in a profession.”
- In 2016, there were 17.2 million young professionals in the workforce.
- Being an ‘Active Young Professional’: Someone who actively pursues opportunities to develop, grow and expand their professional skills and network.



EMBRACE YOUR INNER (ACTIVE) YOUNG PROFESSIONAL



"Life is constantly under construction. There's always something to improve."



Grow Your Network



Develop Soft Skills



Leveraging Diversity



GROWING YOUR NETWORK



"Good things come to those who hustle."



- Professional Development Organizations
 - i.e. NAWIC, Crew, Young Professionals
- Social Networks: Facebook, LinkedIn, Instagram, etc.
 - Meaningful connections: former professors, classmates and recruiters
 - Brand creating through posts, pictures and messaging
- Volunteering
 - Industry related Non-profits or anything you are passionate about i.e. HFH, Local Non-Profits, Museums and Community Centers



DEVELOPING SOFT SKILLS



"Life begins at the edge of your comfort zone"



- Soft Skills: Personal attributes that enable someone to interact effectively and harmoniously with other people.
- Top Soft Skills
 - **Emotional Intelligence.** Emotional intelligence
 - Growth Mindset
 - Openness to Feedback
 - **Adaptability**
 - Active Listening
 - **Work Ethic.**



LEVERAGING DIVERSITY



"Strength lies in differences, not similarities"



- Diversity in the workplace includes all backgrounds, genders, ages, races, religions, and abilities. Individuals from different socioeconomic statuses.
- What makes you different?
- Marketing your Unique Brand
 - What do you bring to the table
 - Leveraging experience and soft skills



BRINGING IT ALL TOGETHER



"It always seems impossible until it's done."



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Q & A

EMBRACING YOUR INNER YOUNG PROFESSIONAL | SHELBY MCNERSON



THANK YOU!

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